



AMITY GLOBAL
BUSINESS SCHOOL | KOCHI

BE A PART OF
INDIA'S
TOP-10 RANKED
B. SCHOOL

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ABOUT EDUCATION GROUP

Amity is India's leading Global Education Group established over 2 decades ago. Today, it is home to over 200,000 brilliant students across pre-nursery to Ph.D. levels pursuing more than 400 Programmes in 80 diverse disciplines ranging from Management to Law, besides future-focused areas like Renewable Energy, Nuclear Science & Nanotechnology.

The Group is driven by its vision of building up a Global Knowledge Network providing globally-benchmarked education. Today, the group comprises 15 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Tashkent apart from India.

200,000 Students

6,000 Faculty

12 Universities

15 Global Campuses

28 Schools & Preschools

Campuses spread across **2,000** acres

35,000 Papers written by faculty

300 Global Universities as Research Partners

25,000 Scholarships awarded

700,000 Alumni worldwide

CAMPUSES ACROSS 10 CITIES IN INDIA





ABOUT

AMITY GLOBAL BUSINESS SCHOOL KOCHI

AGBS Kochi is deeply committed to providing globally benchmarked and industry-leading management education through the BBA and MBA courses, with the objective of empowering its graduates to successfully take on real-world problems. We lay great emphasis on the holistic development of students and train them to become astute decision makers and professionals, who can readily navigate uncertainty, risk, and change.

AGBS Kochi offers a unique dual specialization, that seamlessly blends International Business, Marketing, Finance, HR, Operations, Transportation & Logistics. Our focus is also on skills and competency building to raise the employability quotient of every student. Another key aspect of education at AGBS is the extensive and immersive industry interface, achieved through corporate guest lecturers, live industry projects and industrial visits. We also invite renowned CEOs and Management Gurus to share their insights and experiences with students. This and a relentless commitment. To keep abreast of the latest in management thinking and practices across the world, makes Amity Global Business School one of India's finest colleges for MBA and BBA.

Today the Amity Education Group is shaping the brilliant futures of over 200,000 students across the nation. As a part of this global education group, AGBS Kochi has a rich legacy of excellence in Business Management Education. At AGBS we are constantly raising the bar of excellence in every aspect of management education, and are constantly striving to provide the very best industry driven experiential learning to our students, through Corporate Meets, Corporate Interactions, Guest Lectures, Business Simulations Participation in Workshops and Seminars and the highly valued Study Abroad Programme.

An abiding and deep focus on best-of-breed pedagogy, curriculum and faculty, has resulted in consistent 100% campus placements in AGBS. The students from the 2021-2023 batch have been placed in top corporates like South Indian Bank, E&Y, Exide Industries Limited, Accenture, Reliance Jio BP, KPMG, Keyence, PwC, Deloitte, Tata Technologies, Tata Power, Airtel, HDFC Bank, Axis Bank, Affle, Berger Paints, Amazon, Flipkart & Tech Mahindra and other Fortune 500 companies.



AMITY GLOBAL BUSINESS SCHOOL KOCHI AT A GLANCE

AGBS Kochi is an established Business School, located in the heart of Kochi city. Our students attain in-depth knowledge from our pool of highly seasoned faculty members and special guest lectures, by the corporate blue chips, during interactive discussions with our students. Our module of teaching the concepts of management generally revolves around latest case studies.

We conduct soft skills training to enhance the employability of our students. Our syllabus is updated periodically by getting inputs from senior academicians; and kingpins from the business world. We provide a conducive study atmosphere for our students with quality infra-structure including a fully Wi-Fi campus, air-conditioned classrooms, a resourceful library and a seminar hall, which can accommodate 200 students.

Here's what further makes AGBS Kochi a pioneer in the field of business education

- > **AN EDUCATION GROUP TRUSTED BY OVER 200,000 STUDENTS**
- > **LEGACY OF EXCELLENCE IN MANAGEMENT EDUCATION**
- > **MAXIMUM INDUSTRY INTERACTION**
- > **EXCELLENT PLACEMENTS**
- > **RICH INTELLECTUAL CAPITAL**
- > **UNIQUE GLOBAL ACADEMIC EXPERIENCE**
- > **WORLDWIDE ALUMNI NETWORK**
- > **EASY EDUCATION LOANS**

MESSAGE FROM **Sr. VICE PRESIDENT**

Amity unites a community of outstanding faculty and driven students who share a common passion to pursue excellence and positively impact our world.

Following the same guiding principle, Amity has been established as a prestigious centre for top-tier, multidisciplinary education in Kochi.

If you possess brilliance, passion, diligence, and an aspiration to effect global change, then we invite you to join us in this endeavour. Our primary objective is to create an enriching learning environment that empowers students with the professional skills necessary for success in their chosen fields. Our dedicated faculty members are unwavering in their mission to offer the finest academic exposure to our students. As a premier business school, we are committed to making our students industry-ready by equipping them with the necessary professional skills.

Furthermore, we instil Indian values and Sanskars in our students, nurturing them to become not only accomplished professionals but also exemplary individuals

- Mr. U. Ramachandran
Sr. Vice President
Amity Education Group



MESSAGE FROM **DIRECTOR (HOI)**

Amity Kochi has been training MBA graduates for the last 15 years and our graduates today occupy good positions in some of the finest companies in India, Canada and the Middle East. Many of them pursue their higher studies in Canada and it is heartening to note that all of them have high regards for the inputs they received from Amity Kochi.

What do we do here? We draw the best of faculty from diverse businesses, most of them graduates from premiere institutions in India, thereby providing opportunities to our graduates to rub shoulders with some of the best individuals in the industry.

When I write about Amity Kochi, I ought to mention about the excellent placement responses received from India's finest companies. We have almost all the major new-generation banks coming in to our campus; we also have lot of recruiters from the financial industry including mutual funds, asset management companies, securities companies etc. FMCG and logistics are two sectors where we have focused primarily. We do have companies like ITC, Parle, Coca Cola, Amul showing interest in recruiting our students. The logistics companies in India like Rivigo, DTDC etc. are regular recruiters from our campus. Coca Cola has been recruiting our students since 2011.

We have received excellent feedback from companies who recruited our graduates. Students turn out to be enterprising in their jobs and they bring very good results for the companies who have hired them. Small percentage of our students have also ventured into entrepreneurship and Amity Kochi's diverse faculty are quite competent to advise them on how to set-up and build their businesses.

However, I must reiterate what all our students say in unison - the inputs they received from the faculty, the advice they got from the team of mentors have helped them to achieve their goals. At Amity Kochi, we continue to strive to excel. Our pedagogy is revised, case studies are updated and our faculties work tirelessly in synchronizing the subject of the classes with the businesses. Overall, if you wish to have two years of great learning experience, mixed with industry practice, then you are more than welcome to Amity Kochi.



Biju Vithayathil
Director

MESSAGE FROM **CORPORATE RESOURCE CENTRE**

Keeping in view the challenging and turbulent times to come, we at industry interaction cell, AGBS Kochi have initiated measures to develop the potential of students through rigorous practical exposure and maximum industrial interactions. Several in-house workshops and Management Development Programmes have been conducted to hone the managerial skills in the conventional way as well. The key skills we have imbibed within the students include problem solving, team building, decision making and leadership



- **Mathew George**
Associate Dean (Placement in-charge)

USP'S OF AMITY KOCHI

OUTCOME BASED EDUCATION

Outcome-Based Education is a student-centric teaching and learning methodology in which the course delivery and assessment are planned to achieve stated objectives and outcomes. It is an education system built on specific outcomes, and focuses on the skill sets students need to acquire following the completion of their studies. AGBS has restructured the curriculum, pedagogy and assessment practices, to reflect the achievement of high-order learning, as opposed to a mere accumulation of course credits. Outcome Based Learning at AGBS incorporates real-world scenarios, and the knowledge, skills and attributes that students take away at the end of a program or course are more valuable than what, or how, they are taught.

MBA 4.0

A rapidly changing world of business demands the MBA to constantly keep pace. That's why Amity re-aligned its MBA with Industry 4.0 and its future disrupting technologies. Now, with the World Economic Forum and OECD giving a global call for empowering the workforce with new skills like complex problem solving, management of mega sized projects, an entrepreneurial mind set and creativity, Amity has further re-invented its MBA programme to incorporate industry-relevant skills.

RESEARCH AND DEVELOPMENT CELL :

The Research and Development Cell is at the epicentre of the Amity learning ecosystem. The vibrant research driven culture at Amity fosters innumerable student innovations which are not only developed to their full potential but also celebrated as transformational new-era ideas worth sharing with society at large.

Our Research Study Development Exercise helps the students to enhance and hone their abilities, and emerge as valuable future contributors of industry and society. It helps them in:

- **Holistic development across all areas and facets of their personality**
- **Developing professional skills to be able to work across diverse departments**
- **Developing problem solving skills and their capability to overcome real-world problems**
- **Building a wide and in-depth knowledge base and developing writing skills**





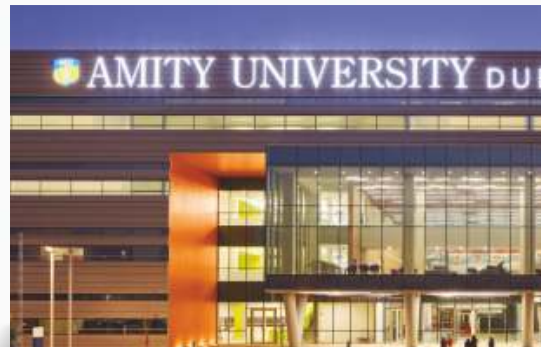
USP's OF **AMITY KOCHI**

STUDY ABROAD PROGRAM:

Amity Global Business School believes in providing a global platform to their students, by conducting a Study Abroad Program (SAP) of around xyz duration at Amity Kochi. Since gaining 'global exposure' is paramount to the success of a professional, we provide our students with an enriching experience and develop their analytical skills at an early age. Those who enroll for the program, have an added advantage, of getting an additional certificate for their international exposure.

STUDY ABROAD PROGRAMME

Amity students are given the opportunity to develop as global leaders by doing a Study Abroad Programme (SAP) of around 7 weeks duration at Amity campuses in London, Singapore, Dubai or USA. The programme has been designed to provide the students an excellent opportunity to gain international exposure so as to build their knowledge, expertise and enrich their experience. It gives the students, hands-on experience of global culture, industry and academic delivery module of the destination country. Those who enroll for the programme have the added advantage of getting an additional certificate for their international exposure.



DUBAI



LONDON



NEW YORK



SINGAPORE



PROGRAM HIGHLIGHTS

- **WIDE RANGE OF SPECIALIZATIONS** - ranging from conventional to future-focused.
- **FLEXIBLE CREDIT RATING SYSTEM** - A diverse choice of several credit courses, which facilitates cross-functional learning
- **LEARNING FROM FACULTY WHO HAVE DEVELOPED 3500 CASE STUDIES** bought top institutions like MIT, Harvard, Mckinsey, KPMG across 110 nations
- **5-WEEK STUDY ABROAD PROGRAMME** at Amity's Campuses in London, New York, Dubai or Singapore
- **CAREER COUNSELLING BY FACULTY** to help you choose the right career path.
- **EXPERIENTIAL LEARNING** with focus on live projects, case studies, consulting assignments and collaborative learning
- **175,000 STRONG ALUMNI NETWORK** across 60 disciplines
- **EXTENSIVE INDUSTRY INTERACTION** - Over 2000 webinars conducted with Industry Leaders even during lockdown
- **AMITY INNOVATION INCUBATOR** to nurture students' entrepreneurial dreams.

INDUSTRY INTERACTION

EMINENT SPEAKER	COMPANY NAME
Priyesh Gopalakrishnan	Director, Cognizantkochi and VP, Pmi Kerala Chapter
Nitheesh Narayan	Owner, Arippa Chain of Restaurants
Srirangarajan	Senior Investment Specialist, ICICI Bank
Neena Jacob	Entertainment Head, Star TV Network
Sushil Reddy	IIT Bombay Alumni, Guinnessworld Record Holder and The Founder of Sunpedel Ride
Thomas Zachariah	MD, Abasoft
Renjith K Kerala	Marketing Head, Airtel
Shibu Nath	Sebi Representative
Jayadhev P	AGM, Geojit
S S Jayashankar	Founder Director, Oorjja Learning and Development Pvt Ltd.

FACULTY DETAILS



Prof. Biju Vithayathil
Director – AGBS Kochi
33 Years+ Experience



Prof. Mathew George
Associate Dean
42 Years+ Experience



Dr. Shamsi Sukumaran Kunnathully
Asst. Professor – HR & OB
19 years+ Experience



Anumol M V
Asst Professor - Finance
15 years+ Experience



Neena R Krishna
Asst. Professor
4 years+ Experience



Dr Ranjith Somasundaran C
Asst. Professor
18 Years+ Experience



Dr. Ameena Babu V
Asst. Professor – Marketing
19 years+ Experience



Prof. Liya Rajesh
Asst. Professor – Finance
13 years+ Experience



Prof. Balakrishnan B
Operations & Logistics
35 years+ Experience



Prof. Pramod S H
Finance & Accounting
18 years+ Experience



Prof. Biju M G
Logistics
25 Years+ Experience

PROGRAMMES **OFFERED**

GPBA+BBA

- Marketing
- HR
- Finance
- IB
- Logistics

PGPM+MBA

- Marketing
- HR
- Finance
- IB
- Logistics & Supply Chain Management
- Operations Management



PROGRAMMES

CURRICULUM BBA

Semester- I

- Understanding Self for Effectiveness
- English Language Usage Essentials
- Fundamentals of Economics For Managers
- Business Statistics
- Accounting Fundamentals
- Business Accountancy
- Computers For Managers
- Management Foundation
- Business Environment
- Introduction to French Culture & Language
- Introduction to German Culture & Language
- Introduction to Hispanic Culture & Language

Semester- II

- Individual Society and Nation
- Introduction to Communication Skills
- E- Commerce
- Understanding International Business Environment
- Cost and Management Accounting
- Environmental Studies
- Understanding Organizational Behavior
- Principles of Marketing -I
- Business Mathematics-II
- French Grammar-I
- German Grammar-I
- Spanish Grammar-I

Note: Specialisations to be offered in BBA Semester V & VI (*)

- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology

(*) Particular Specialisation would run as per minimum student strength eligibility at respective campuses.

Semester- III

- Problem Solving and Creative Thinking
- Effective Written Communication
- Management Information Systems
- Fundamentals of Financial Management
- Fundamentals of Human Resource Management
- Principles of Marketing - II
- Fundamentals of Production and Operations Management
- Introduction to Entrepreneurship
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish- I
- Term Paper

Semester- IV

- Values and Ethics for Personal and Professional Development
- Professional Communication for Recruitment and Employability
- E- Business Management
- Personal Financial Planning
- Operations Research
- Research Methodology
- Global Entrepreneurship
- French Through Communicative Approach
- Communicative German-I
- Communicative Spanish-I
- Minor Project

PROGRAMMES CURRICULUM **BBA**

Semester- V

- Fundamentals of Entrepreneurship
- Group Dynamics and Team Building
- Receptive and Expressive Communication Skills
- Sales and Distribution Management
- Summer Internship
- Foreign Business Language [Any language]
- Communicative French- II
- Communicative German- II

Specialisation Elective Courses	Specialisation
Financial Services Financial Derivatives Investment Analysis and Portfolio Management	Finance & Financial Services
Understanding Organization Change and Development Human Resource Planning and Acquisition Fundamentals of Training and Development	Human Resource
Principles of Consumer Behaviour Service Marketing Fundamentals of Retailing	Marketing Management
Introduction to Logistics Logistics Business Management Cargo Handling Process	Logistics
International Financial Management Fundamentals of International Human Resource Management Documentation & Logistics for International Trade	International Business

PROGRAMMES CURRICULUM **BBA**

Semester- VI

- Stress and Coping Strategies
- Social Communication
- Public Relations and Strategic Management
- Dissertation

Foreign Business Language (Any 01 Language)

- French Written Expression and Comprehension-II
- German Written Expression and Comprehension-II
- -Spanish Written Expression and Comprehension-II

Specialisation Elective Course (Any 01 specialisation with 03 courses)

INFORMATION TECHNOLOGY

- Object Oriented Programming with Java
- Data Communication and Network
- Web Database Programming with SAP

INTERNATIONAL BUSINESS

- Cross Cultural Management
- International Negotiations and Global Sourcing
- Emerging Markets for International Business

FINANCE & FINANCIAL SERVICES

- Corporate Tax Planning
- Advance Corporate Finance
- Banking and Financial Institution

FAMILY BUSINESS AND ENTREPRENEURSHIP

- Change and Innovations Management
- International Marketing
- Fundamental of Warehousing and Distribution Management

HUMAN RESOURCE

- Performance Appraisal and Potential Evaluation
- Understanding Leadership and Motivation in Organisation
- Understanding Industrial Relations and Labour Laws

LOGISTICS

- Containerization and Multimodal Transport
- Transportation- Documentations and Statutory Procedures
- International Trade Policies & Act

MARKETING MANAGEMENT

- Managing Customer Relationships | Business to Business Marketing | Advance Digital Marketing- II

PROGRAMMES CURRICULUM_{MBA}

Semester- I

- Self Development and Innovation Skills
- Business Communication For Managers
- Accounting for Managers
- Information Technology for Managers
- Managerial Economics
- Organisational Behaviour
- Marketing Management
- Statistics for Management
- Introduction to French Culture and Language
- Introduction to German Culture and Language
- Introduction to Hispanic Culture and Language
- Entrepreneurship and New venture Creation
- International Business and Practice

Semester- II

- Conflict Resolution and Management
- Business Correspondence
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods
- Operation Management
- French Grammar-I
- German Grammar -I
- Spanish Grammar-I
- IS and DSS in Business
- Principles of Retailing

Note: Specialisations to be offered in MBA Semester III & IV (*)

- Digital marketing
- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology
- Production & Operation Management

() Particular Specialisation would run as per minimum student strength eligibility at respective campuses.*

Semester- III

- Professional Competencies and Career Development
- Business Communication for Managerial Competence
- Strategic Management
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish - I
- Summer Internship

Specialisations Elective Courses (Any two specialisation)

INFORMATION TECHNOLOGY FOR MANAGEMENT

- Business Intelligence and Data Analytics
- Web Enabled Business Process

ENTREPRENEURSHIP

- Social Entrepreneurship
- Creating and Managing New Businesses in Emerging Markets

FINANCE AND FINANCIAL SERVICES

- Management of Financial Services
- Security Analysis and Portfolio Management

HUMAN RESOURCE

- International Human Resource Management
- Measurement in Human Resource

INTERNATIONAL BUSINESS MANAGEMENT

- Global Commodity Trade
- Global Marketing Research

MARKETING MANAGEMENT

- Product and Brand Management
- Bottom of The Pyramid Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Technology Management and Innovation
- Supply Chain Management

DIGITAL MARKETING

- Understanding Digital Marketing - Advanced
- Social Media Marketing and Management

TRANSPORTATION & LOGISTICS

- Transportation & Logistics Business
- Custom & Cargo Transit Process

PROGRAMMES

CURRICULUM_{MBA}

Summer- IV

- Leadership and Managing Excellence I
- Business Etiquette and Protocol I
- Management in Action
- Social Economic and Ethical Issues
- French Through Communicative Approach
- Communicative German - I
- Communicative Spanish- I
- Dissertation

Specialisation Elective Courses (Any Two Specialisation)

INFORMATION TECHNOLOGY FOR MANAGEMENT

- Software Quality Assurance
- Systems Analysis and Design

ENTREPRENEURSHIP

- Small Business Management
- Leading Change in Family Business

FINANCE AND FINANCIAL SERVICES

- Budgeting and Control
- Strategic Financial Management

HUMAN RESOURCE

- Managerial Counseling
- Leadership and Motivation in Organization

INTERNATIONAL BUSINESS MANAGEMENT

- Managing Business in Emerging Markets
- Foreign Trade Policy

MARKETING MANAGEMENT

- Customer Relationship Management
- Digital Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Project Management
- Operations Strategy

DIGITAL MARKETING

- Social Media Advertising
- Web Analytics

TRANSPORTATION & LOGISTICS

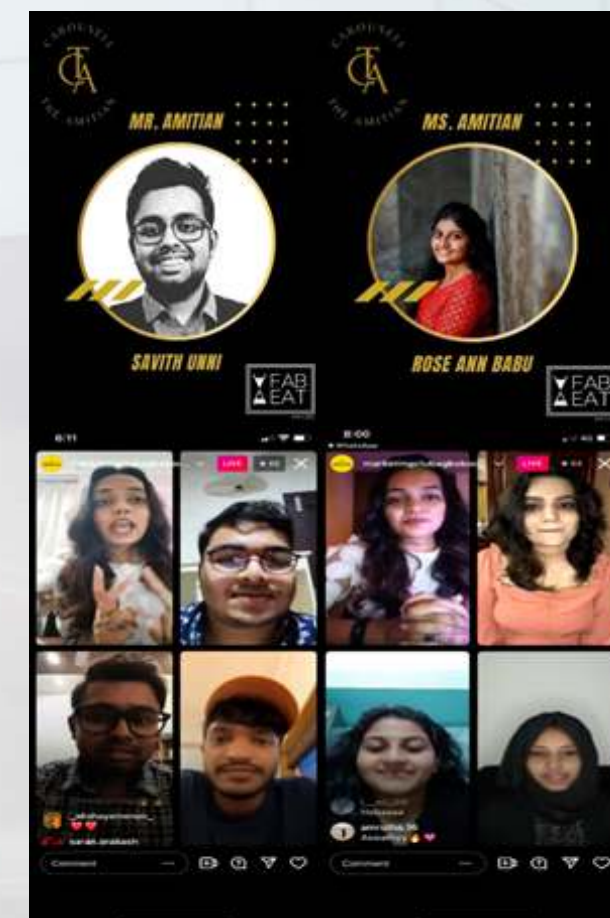
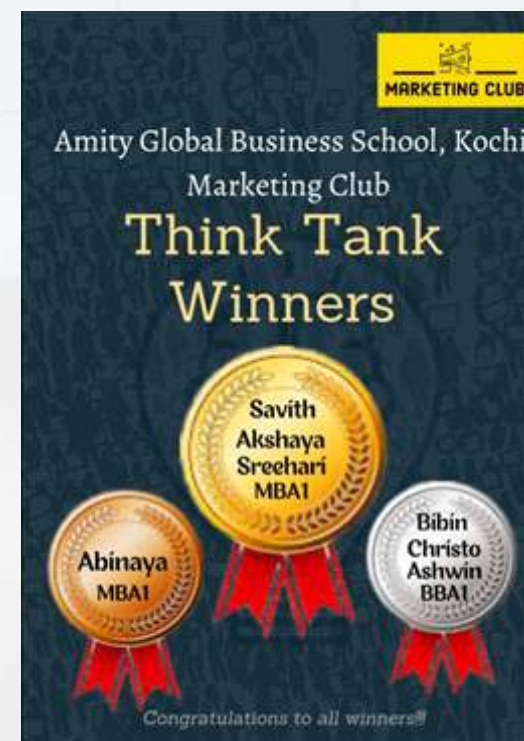
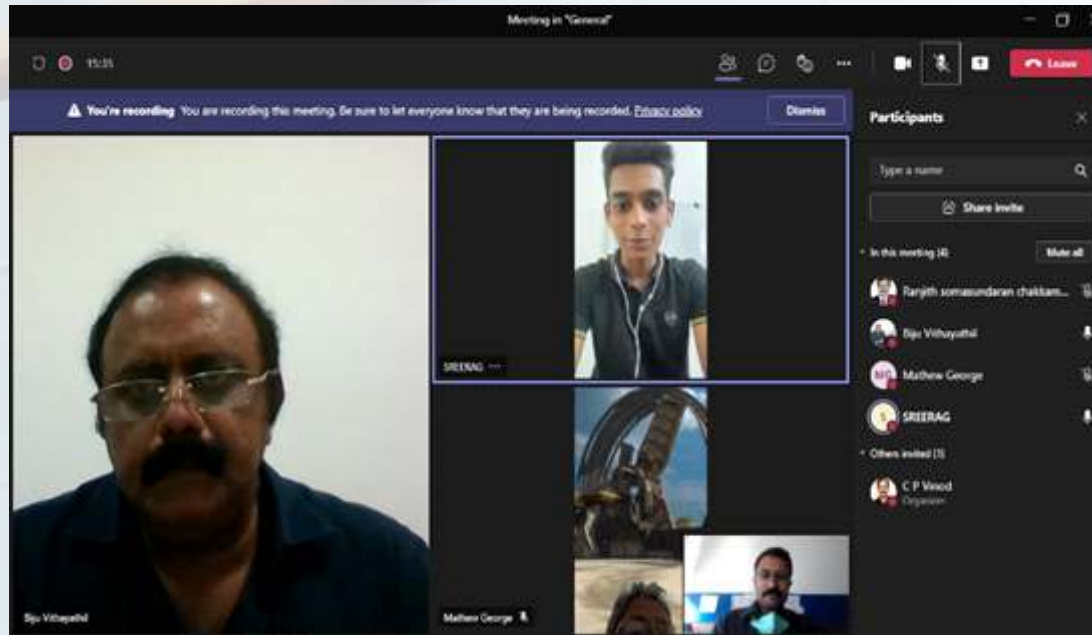
- Transport Documentation and Legal Issue
- Logistics Services Business

INFRASTRUCTURE



LIFE

@ AGBS KOCHI



CAMPUS PLACEMENT PROCESS



CORPORATE SPEAK

“

It was a pleasure speaking at Amity; the campus ambiance is truly positive. The students, with their bright minds and enthusiasm for learning, exhibit hospitality and a welcoming spirit that adds to the overall warmth of the institution.

”



Thomas Zachariah
Abaasoft Technologies
Director - Business Service

“

Speaking at Amity was a pleasure. The campus has a friendly vibe, and the students are eager to learn, creating a welcoming environment.

”

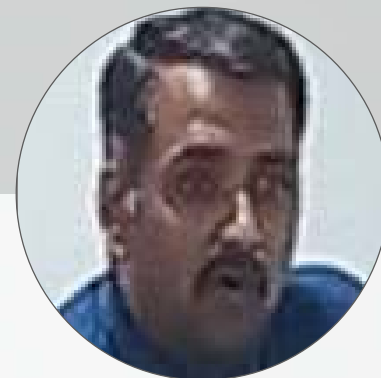


Neenu Jacob
SVP, Head - Product and Revenue Strategy,
Entertainment Business - Star TV Networks
Co-founder and Business Lead - Hook Fashion Discovery

“

I was delighted to speak at Amity Kochi, and I must say, the campus exudes positive energy. The students are bright and eager to learn, showcasing great potential for future success.

”



Mr. Sreerangarajan ES
Senior Investment Specialist of ICICI Bank

TOP ALUMNI

Subin Sabu

Operations Team Manager
Amazon

Emil Fernandez

Tax Senior
Deloitte

Prashant Unnikrishnan

Asst. Mgr. Locks Retail Sales
Godrej Locking Solutions & Systems

Kiran Joy Chirayath

Retail Sales Head
SBI Cards

Subina V M

Marketing Advisor
Shell India Markets Pvt. Lt, Global

Manuel K Mohan

Managing Director
MM Logistics

Sanjay K S

Chairman and Managing Director
Landchester Builders PVT Ltd

Jagan S Kailas

Director
Rings by Annie (restaurant)

James Francis

Senior Analyst
KPMG

Alby Louis

Strategy Intern
EY

Sangeetha Sunil

Senior Officer
Catholic Syrian Bank

Anas A A

Assitant Finance Manager
Umbrella Integrated

Rahul K

Lead Supervisor Analyst
EY

CORPORATE RESOURCE CENTRE

The Corporate Resource Centre (CRC), works with the objective of bringing the industry and academia close to each other to facilitate holistic student development. It encourages students to actively participate in various events wherein they can indulge themselves with formulating strategies, provides them with industry interactions and facilitates their summer internship and final placements.

CRC also organises counselling sessions for students and helps them choose an appropriate career depending on their aptitude and interest. Some of the sessions are- CEO forums, Alumni forums, Live projects, Industry visits, Pre-placement talks etc. The students work closely with the CRC team in securing placements for their batch. The placement activity is managed by the students under the guidance of the CRC team.

01 CEO'S FORUMS

02 ALUMNI FORUMS

03 ALUMNI MEET

04 MDPs & CONSULTANCY

05 LIVE PROJECTS

06 INDUSTRY VISITS

07 WEEKLY CORPORATE FORUMS

08 GROOMING SESSIONS / WORKSHOP

09 PRE-PLACEMENT TALK

10 CAMPUS RECRUITMENT

11 SUMMER INTERNSHIP

12 CORPORATE MEET

FEW OF OUR RECRUITERS



ADMISSION PROCEDURE

PGPM+MBA (2 years)

> ELIGIBILITY :

Graduation (min. 50%) + 10+2 (min. 50%)

Please Note*

In aggregate percentage Physical Education, Fine Arts , Music, Vocal, Drawing & Performing Arts will not be considered ~ Graduation Final year appearing students should meet minimum eligibility till last qualifying Semester / Year.

> CERTIFICATION :

Students join AGBS to pursue the PGPM and also enroll in the fleximode* MBA of Amity University. On successful completion of the respective programs, the student receives a PGPM certificate from AGBS and the fleximode* MBA from Amity University.

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Total (in Rs.)
1,56,000	1,56,000	1,58,700	1,58,700	6,29,400

Above is the effective fees structure including Corporate Scholarship

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> SCHOLARSHIPS AVAILABLE

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.

*T&C apply



ADMISSION PROCEDURE

GPBA+BBA (3 YEARS)

> ELIGIBILITY :

10+2 (min. 50%)

*Please Note

In aggregate percentage Physical Education,
Fine Arts & Performing Arts will not be considered.

> CERTIFICATION :

Students join AGBS to pursue the GPBA and also enroll in the fleximode* BBA of Amity University. On successful completion of the respective programs, the student receives a GPBA certificate from AGBS and the fleximode* BBA from Amity University

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Total (in Rs.)
77,500	77,500	78,500	78,500	85,700	85,700	4,83,400

Above is the effective fees structure including Corporate Scholarships

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



STUDENT'S TESTIMONIALS



My experience at Amity Global Business School, Kochi is great and memorable. The mentors at Amity Global Business School helped us enhance my academic and interpersonal skills.

Akshaya C Menon
Procurement Operations Associate.
Accenture



Amity Global Business School, Kochi where I could grow. The entire faculty and department leaves no stone unturned to shape one's future.

Abirami S
Probationary officer
South Indian Bank
MBA batch: 2021-2023



Amity Global Business School, Kochi has provided us a very enhanced and efficient platform to upskill oneself and I am very grateful to the university for providing us the best of placement opportunities. I got placed in PwC, one of the big Four accounting firms in the world and I am immensely thankful to AGBS Kochi for this great opportunity.

Anlin David
Associate
Price Waterhouse Coopers
MBA Batch : 2020-2022



Amity has been an invaluable resource in enhancing my knowledge and communication skills. The diverse learning environment and supportive faculty at Amity has provided a solid foundation for my personal and academic growth. I am grateful for the enriching experience that has shaped me into a more confident and competent individual.

Aparna V Sunilkumar
EY GDS
Tax Analyst
Batch: 2021-2023 MBA



AMITY GLOBAL BUSINESS SCHOOL
Skyline Platinum, Rajaji Road, Kochi – 682 035

Amity Helpline No. : **0484 4028701, 9633207742, 8129194488** | Website: **www.agbs.in**

