

AMITY | KOCHI

BUILD YOUR LEGACY AT

**INDIA'S TOP-10  
RANKED B-SCHOOL**



**AMITY KOCHI**



# Leadership Messages

## Message from the Senior Vice President



**Mr. U. Ramachandran**  
Sr. Vice President, Amity Education Group

Amity unites a community of outstanding faculty and driven students who share a common passion to pursue excellence and positively impact our world.

Following the same guiding principle, Amity has been established as a prestigious center for top-tier, multidisciplinary education in Noida. If you possess brilliance, passion, diligence, and an aspiration to effect global change, then we invite you to join us in this endeavor.

Our primary objective is to create an enriching learning environment that empowers students with the professional skills necessary for success in their chosen fields. Our dedicated faculty members are unwavering in their mission to offer the finest academic exposure to our students.

As a premier business school, we are committed to making our students industry-ready by equipping them with the necessary professional skills.

Furthermore, we instill Indian values and Sanskars in our students, nurturing them to become not only accomplished professionals but also exemplary individuals.



## Message from the Head of Institution

**Biju Vithayathil**  
Director

Amity Kochi has been training MBA graduates for the last 17 years and our graduates today occupy good positions in some of the finest companies in India, Canada and the Middle East. Many of them pursue their higher studies in Canada and it is heartening to note that all of them have high regards for the inputs they received from Amity Kochi.

What do we do here? We draw the best of faculty from diverse businesses, most of them graduates from premiere institutions in India, thereby providing opportunities to our graduates to rub shoulders with some of the best individuals in the industry. When I write about Amity Kochi, I ought to mention about the excellent placement responses received from India's finest companies. We have almost all the major new-generation banks coming in to our campus; we also have lot of recruiters from the financial industry including mutual funds, asset management companies, securities companies etc. FMCG and logistics are two sectors where we have focused primarily. We do have companies like ITC, Parle, Coca Cola, Amul showing interest in recruiting our students. The logistics companies in India like Rivigo, DTDC etc. are regular recruiters from our campus. Coca Cola has been recruiting our students since 2011.

We have received excellent feedback from companies who recruited our graduates. Students turn out to be enterprising in their jobs and they bring very good results for the companies who have hired them. Small percentage of our students have also ventured into entrepreneurship and Amity Kochi's diverse faculty are quite competent to advise them on how to set-up and build their businesses.

However, I must reiterate what all our students say in unison - the inputs they received from the faculty, the advice

they got from the team of mentors have helped them to achieve their goals. At Amity Kochi, we continue to strive to excel. Our pedagogy is revised, case studies are updated and our faculties work tirelessly in synchronizing the subject of the classes with the businesses. Overall, if you wish to have two years of great learning experience, mixed with industry practice, then you are more than welcome to Amity Kochi.

# About Amity Education Group

Amity is India's leading Global Education Group established over 2 decades ago. Today, it is home to over 250,000 brilliant students across pre-nursery to Ph.D. levels pursuing more than 400 programs across 80 diverse disciplines—from Management and Law to cutting-edge fields like Renewable Energy, Nuclear Science, and Nanotechnology.

Driven by our vision to build a Global Knowledge Network, Amity now comprises 11 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, and Tashkent, in addition to our presence across India.

## Our Impact at a Glance

**250,000** Students

**6,000** Faculty

**12** Universities

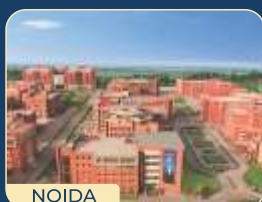
**11** Overseas  
Campuses

**29** Schools &  
Preschools

**750,000** Strong Alumni  
Network

**13,000** Placements in  
2023 & 2024

## AGBS Campuses Across 10 Indian Cities



# Amity Kochi

Amity Kochi is a well-renowned Business School, located in the heart of Kochi city. It is here, that our students tend to acquire in-depth knowledge from our pool of seasoned faculty members; alongside special guest lectures, delivered by executives from the corporate blue-chips, during interactive discussions with our students. Our management training module generally revolves around recent case studies.



## Programmes Offered

### GPBA + BBA (3 Years)

#### Specializations:

Marketing Management | Finance & Financial Services | Human Resource | International Business | Logistics | Business Intelligence and Data Analytics

### PGPM + MBA (2 Years)

#### Specializations:

Marketing Management | Finance & Financial Services | Human Resource Management | International Business | Operations and Supply Chain Management | Transportation & Logistics | Business Analytics

# Why Choose **Amity Kochi**?



## World-Class Faculty Excellence

Learn from faculty who have developed 5,000+ case studies purchased by top institutions including MIT, Harvard, McKinsey, and KPMG across 110 nations.



## Flexible Credit System

Choose from a diverse range of credit courses that facilitate cross-functional learning and allow you to customize your educational journey.



## Global Exposure

Participate in our 5-week study abroad program at Amity campuses in London, New York, Dubai, or Singapore.



## Personalized Career Counseling

Receive expert guidance from dedicated faculty mentors to help you choose and navigate the right career path.



## Experiential Learning

Engage with live projects, case studies, consulting assignments, and collaborative learning experiences that bridge theory and practice.



## Extensive Industry Interaction

Benefit from over 2,000 webinars conducted with industry leaders, along with regular guest lectures, workshops, and corporate visits.



## Amity Innovation Incubator

Turn your entrepreneurial dreams into reality with dedicated support and mentorship for startup ventures.



## Diverse Specializations

Select from a wide range of specializations, from conventional disciplines to future-focused areas like Business Analytics and Digital Marketing.



## Pathway to Higher Education

Leverage the Amity advantage for seamless progression to advanced programs at Amity campuses worldwide.

# Industry Leaders Who Engage with AGBS

## Mr. Nidhin Valsan

IPS  
Delhi Police Dept

## Shri. Raghu Ramachandran

Ex.CEO  
Asianet India Ltd

## Shri. Abraham Chaly

Ex.CEO  
Broadband, Reliance  
Telecom

## Prof (Dr). Kana Sukumaran

Chair professor  
Indian Institute of Corporate Affairs

## Mr. Sreela M R

HR Manager  
Aptiv Connection Systems Pvt Ltd

## Mr. Saran Joseph

Vice President -  
CBS Operations  
Federal Bank

## Mr. Sathish R

Vice President & Regional  
Head HR  
HDFC Bank

## What Industry Leaders Say



### Mr. Ranjit Krishnan

Marketing Head, Bharti Airtel, Kerala Circle

As a guest speaker in Corporate Connect Series at AGBS Kochi, I was thoroughly impressed by the level of engagement and enthusiasm displayed by the students. The environment fosters a dynamic blend of academic rigor and practical application, preparing students exceptionally well for the challenges of the business world.



### Mr. Sreerangarajan

Senior Investment Specialis, ICICI Bank

Corporate Connect Series at AGBS Kochi was an enriching experience. The students' curiosity and critical thinking skills were truly impressive, showcasing the high standards of education maintained by the institution.



### Mr. Thomas Zachariah

Director- Business Service, Abaasoft Technologies

It was a pleasure speaking at Amity; the campus ambiance is truly positive. The students, with their bright minds and enthusiasm for learning, exhibit hospitality and a welcoming spirit that adds to the overall warmth of the institution

# Our Distinguished Alumni



**Dr. Sanjay K S**  
Chairman & Managing Director  
Landchester Builders India Pvt Ltd



**Subina V M**  
Global Marketing Advisor  
Shell India Markets Pvt. Ltd



**Pallavi Shastri**  
Tax Associate  
PWC



**Varna Peter**  
Financial Advisor  
Royal Bank of Canada



**Ponnu Thomas**  
Deputy Vice President -  
Business Intelligence  
Kotak Mahindra Bank



**Abhiram S Kumar**  
Team Leader  
Keyence India Pvt Ltd



**Prashant Unnikrishnan**  
Channel Head - Distribution  
Koochie Global



**Aswathy Gopan A**  
Incharge of all Kerala Architects  
and Interior Designing section  
Schneider Electric

# Our Top Recruiters



# Student Success Stories



As I wrap up my journey at Amity Kochi, I can't help but feel emotional, proud, and incredibly grateful. What started as just another academic chapter turned into something truly transformative. Today, as I reflect, I am proud that I chose to push through, to stay, to grow. Because everything I am walking away with now — the strength, the lessons, the memories — was built in those very moments.

**Gayathri P Mallya,**  
MBA Batch 2023-25



I did my BBA and MBA at Amity Kochi and those 5 years were some of the best times of my life. Not only were the classes enriching, but the skills and knowledge you get to pick up from volunteering, organizing, and participating in a range of events and activities made this experience a rewarding one. I will always cherish the memories and support I've received from my friends, faculty, and the supporting staff in Amity Kochi.



**Anusha S Sajith,**  
MBA Batch 2023-25



My learning experience in AMITY KOCHI has been truly enriching. The faculty and mentors provided constant guidance and support throughout the journey. The practical exposure and interactive sessions helped me gain valuable skills. I am grateful for the opportunities and knowledge I received here.

**Alwin Titus,**  
BBA Batch 2022-25



Amity has played a big role in changing me as a person. I started off as an introvert but slowly became more confident and open. Taking part in fests, conferences, and volunteer programs gave me good exposure. Working as the Sub-Editor of the Amity Newsletter also helped me discover my creative side. Overall, Amity gave me the confidence and knowledge to know myself better.



**Shiwangi Mishra,**  
BBA Batch 2022-25



# Admission Procedure

## PGPM+MBA (2 YEARS)

### ELIGIBILITY:

Graduation (min. 50%) + 10+2 (min. 50%)

### CERTIFICATION:

Students join AGBS to pursue the PGPM and also enroll in the fleximode\* MBA of Amity University. On successful completion of the respective programs, the student receives a PGPM certificate from AGBS and the fleximode\* MBA from Amity University

## GPBA+BBA (3 YEARS)

### ELIGIBILITY:

10+2 (min. 50%)

### CERTIFICATION:

Students join AGBS to pursue the GPBA and also enroll in the fleximode\* BBA of Amity University. On successful completion of the respective programs, the student receives a GPBA certificate from AGBS and the fleximode\* BBA from Amity University

### FEE STRUCTURE: MBA

Sem-1	Sem-2	Sem-3	Sem-4	Total (in Rs.)
1,67,100	1,67,100	1,70,000	1,70,000	6,74,200

### FEE STRUCTURE: BBA

Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Total (in Rs.)
81,500	81,500	82,500	82,500	90,000	90,000	5,08,000

## Admission Criteria

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.

**SCHOLARSHIP**  
UPTO **100%\***

# AMITY | KOCHI

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Kochi

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W: [kochi.agbs.in](http://kochi.agbs.in)

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